

FIAT BREAKOUT MONTREAL

EXHIBITOR & ATTENDEE INFORMATION KIT



Kit includes

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*Fiat S.p.A., an acronym
for Fabbrica Italiana
Automobili Torino*



1-Event Details & Schedule

7:00 AM: Exhibit area is open to all merchants/vendors and car owners. You may bring your car or set up your kiosk/booth at this time or earlier if necessary. *NOTE: If you wish to arrive before 7:00 AM, we cannot guarantee security will be present. Cars will be accepted in and out during the entire day but we recommend to arrive between 9 and 10 AM and depart between 3 and 4 pm. *(Any Italian car/motorbike/vehicle is accepted)*

10:00 AM: Exhibit opens to the public until 3pm. Admission is free to the public and exhibitors

- indoor and outdoor restaurant on site.
- bathroom facilities on site.
- Tickets for a draw of a brand new 2012 Fiat 500 Sport will be available for 20\$ each (1 in 4000 chances to win)
- Vendors and merchants will be open from 10AM to 3PM

2:00 PM: Top 3 favorite cars will be announced following a vote by all exhibiting car owners on site with a plaque given to the winner(s).



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Enzo Ferrari never intended to produce road cars. When he formed Scuderia Ferrari in 1928, Ferrari prepared and successfully raced various drivers



2-Prizes and Voting

-All exhibition car owners will be given a voting ballot upon entering the site with their Italian car/vehicle. You can vote for any car except your own.

-Voting ends at 1:45pm and top 3 winners will be announced with plaques given to the winners.

NOTE: There will be no specific category and voting will be for your favourite vehicle regardless of brand or type.

-Tickets for the draw of a brand new 2012 Fiat 500 will be available to all exhibitors and attendees. All proceeds go to charity in order to help families affected by the Angelman syndrome. Visit www.angelman.ca for more details

3-Registration Information

Registration is free for all car owners who wish to attend. You may bring a single or multiple vehicles. Registration is not mandatory but we would appreciate if you could simply inform us via email if you plan to attend.

Email us at info@amicicanada.com and give us your name, telephone, car make/model/year and estimated time of arrival. You may register via email until midnight July 9, 2011. Same day registration is available but may take a little longer to process.

Once registered, you will be assigned a number that you must place in a visible spot on the front part of your vehicle.

4-Hotel Information

Our partner hotel for this event is the Quality Hotel located a short walking distance to the event.

Rooms are available at a discount rate of 98\$ per night. Includes Parking, & Internet access. Simply mention the discount code: FIAT BREAKOUT when making reservation. *NOTE: Person in charge at the hotel is Michael Rez.*

Parking facility has 10 surveillance cameras to keep your car safe overnight.

NOTE: TV Channel in room will broadcast F1 race on RDS (channel 33) for those not wanting to miss the race before heading to the Fiat Breakout.

Make your reservation by telephone 514.493.6363

Visit www.qualityhotelmontrealeast.com for more info



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5-Directions & Map

The Fiat Breakout will be held directly in front of Golf Town, located at 6745 Metropolitan East, Montreal, Quebec, H1P 3K8

Directions from Ontario: Take 417 E

Entering QC, Continue onto Autoroute 40 E

Take exit 78 toward Boulevard Langelier/Boulevard Les Galeries d' Anjou

Slight right onto Rue Jean Talon E (signs for Boulevard des Galeries d'Anjou) keep right

Turn right onto Boulevard des Galeries d'Anjou

Take the 1st right onto Avenue de Belfroy

Take the 1st right onto Avenue de Champchevrier

Turn right onto Boulevard Métropolitain E

Destination will be on the right 700 m

Directions From United States: Head north on I-87 N

Entering Canada (QC), Continue onto Autoroute 15 N

Continue onto QC-132 E

Take exit 15o toward Autoroute 20 N/Autoroute 40/Tunnel Louis-Hippolyte Lafontaine/Montréal

Continue onto Boulevard Louis-H. Lafontaine (signs for Autoroute 40 E/Trois-Rivières/Québec)

Take exit 9A toward Rue Bombardier

Make a U-turn at Rue Bombardier

Continue onto Boulevard Métropolitain E

Destination will be on the right



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